Experience the innovation of 3D display

masterImage
The next paradigm of display

Delaware corporation leading 3D display market with innovative technology
Develop and own core intellectual property of 3D display technology
Provide Digital 3D cinema system with vivid and bright 3D image
Commercialize auto-stereoscopic 3D LCD based on proven manufacturing technology
Produce 3D contents and open world first 3D movie portal. www.movist.com

www.masterimage3d.com
The next paradigm of display

Company Introduction

MASTERIMAGE 3D, LLC is established as a Delaware corporation well capitalized with US$ 15million investment. The company acquired MasterImage Co., Ltd. which was founded in December 2004 in Korea and has stood in the center of the most advanced technology for stereoscopic 3D display in the world. By acquiring MasterImage’s technology, MASTERIMAGE 3D are proud to lead in 3D design and production for the next generation 3D technology. Our patented and advanced technologies have succeeded in developing groundbreaking auto-stereoscopic 3D display for naked eye viewing. We have embodied clean, sharp and amazing looking stereoscopic display without the need for glasses. MASTERIMAGE 3D has taken the lead to the popularization of stereoscopic displays, which is already being mass produced. These 3D technologies are embedded in our digital 3D cinema systems which are currently installed and showing major Hollywood Studio 3D films throughout the world.

Through MASTERIMAGE 3D’s advanced 3D technologies, the audience feels as if they are part of the picture. This dynamic 3D experience totally immerses audiences into the story. Under our motto “The Next Paradigm of Display”, we expect our innovation to lead the way in this 4th generation of display technology. MASTERIMAGE 3D’s technology create a rich and dynamic 3D experience which provides new and creative ways of storytelling and entertainment. It is our belief that with our advanced technology, people will experience an amazing transformation. The paradigm shift that was common place when household TV transitioned from black and white to color will be repeated transitioning from color to 3D. With the emerging rise in demand for 3D product, come enormous opportunities. MASTERIMAGE 3D is well positioned for leadership, growth, and innovation in the newly growing and dynamic - 3D industry.

Corporate Vision

"Leadership for next generation display market"

- Any where, any time to any body with realistic stereoscopic display in digital devices
- Stereoscopic images transfer and display
- Auto-stereoscopic display
- From mobile to TV broadcasting
- Product differentiation
- Market demand satisfaction
- Customer desire creation

Stereoscopic Technology

Product Portfolio

Display
- Auto-stereoscopic 3D LCD
- Digital 3D cinema system

Software
- Stereoscopic 3D contents player
- Stereoscopic 3D engine

Contents
- Stereoscopic 3D camera and authoring tool
- 3D movie portal (movist.com)

Company History

2004.12
- Established MasterImage Co., Ltd.

2005.11
- Commercialized Digital 3D cinema system

2006.12
- First 6 installations of Digital 3D cinema system at CJ CGV in Korea

2007.03
- First shipment to Asian market for Hong Kong Grand Cinema

2008.08
- Established "MasterImage USA Inc."

2008.11
- First 20 installations of Digital 3D cinema system in US market

2009.02
- First 22 installations of Digital 3D cinema system in European market
- Commercialized and supplied auto-stereoscopic 3D LCD for 3D mobile phone, Hitachi Wooo H001 in Japanese market

2009.11
- Achieved 800 installations of Digital 3D cinema system worldwide
- Acquired by MASTERIMAGE 3D, LLC capitalized with US$ 15million

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Digital 3D Cinema will lead you to be thrilled

MASTERIMAGE
Digital 3D cinema system

Most cost effective Digital 3D cinema system on the market
Excellent picture quality, brightness and 3D image separation
No post production of ghost busting required
Quick and easy installation
Exceptional reliability and low maintenance
Low cost passive polarized 3D glasses
Digital 3D cinema system and 3D glasses

MASTERIMAGE Digital 3D cinema system is a 3D enabler used with a single digital projector for screening of digital 3D movies. It used a unique component which was invented and developed by the company patented a ‘circular polarizing filter disk’. With this unique technology the system provides not only the highest quality of 3D brightness and the least crosstalk but also the most cost effective solution to exhibitors in the market place.

Working Principle

144 frame L/R image out

Circular polarized glasses

Silver screen

Features

- High efficiency rotating circular polarizing filter provides left and right image separation and bright, richly colored 3D image
- Precision drive system rotates the filter at 4,320 rpm for “triple flash” 3D presentation from a single digital projector
- Studio approved 3D image quality does not require “ghost busting” process
- Control panel for activating system functions and providing operation status updates
- Simple sync input from the digital projector. System is compatible with all DLP cinema projectors and digital cinema servers
- Quality, low cost polarized glasses that meet Studio supply requirement
- Simple to install standalone system that is positioned, adjusted and locked in front of the projector and lens
- Easily moved between digital 3D auditoriums of varying sizes